

GEORGIA ROOFING CONTRACTORS ASSOCIATION ANNUAL CONVENTION

2022 • Hilton Head Island, SC



*Learn • Collaborate • Share*

# VENDOR PROGRAM

July 21-23, 2022 | Sonesta Resort Hilton Head Island



GARCA.ORG • 770-615-3751



# SCHEDULE OF EVENTS

GARCA's Annual Convention provides a unique opportunity for Georgia's roofing industry to get together to share key issues impacting the roofing industry, hear from top industry experts, and network with friends and colleagues.

## ■ THURSDAY, JULY 21

**1:00PM – 5:00PM** Registration is open  
**3:00 PM – 5:00 PM** Board Meeting  
**5:30PM – 6:30PM** Welcome Reception  
**Open Night for Dinner**

## ■ FRIDAY, JULY 22

**7:30AM – 8:30AM** Breakfast Buffet  
**8:30AM – 8:45AM** Welcome: Carson Finney, GARCA President  
**8:45AM – 9:45AM** Panel Discussion: Material and Supply Chain Issues - 2022 and Beyond



The roofing industry has experienced a supply chain disruption that's unlike any other in recent history. Most predictions say it's going to be several more months before the situation normalizes. Lockdowns that essentially stopped buying and manufacturing processes during the pandemic, continue to cause issues today. Both residential and commercial contractors are experiencing delays in project timelines, workforce shortages and facing new health/safety protocols.

GARCA has put together a panel of industry experts of roofing manufacturers to provide an update on the issues facing the material shortages and what their plans are for easing the strain on roofing contractors. This hour session will give contractors the knowledge they need to plan accordingly until issues are resolved. The panel discussion will be followed by an audience Q&A session.

**9:45AM – 10:30AM** Safety Management Systems vs Safety Programs: Daniel James, Account Executive, STC-Safety Training & Compliance, LLC

The health and safety of employees is the foundational element for any business. While many companies put in place standard safety programs in order to be compliant, few organizations build and sustain quality Safety Management Systems that are strategic and continually improve the overall working environment. Executives and Leaders will learn how to:

- Understand Safety Management Systems – No, we are not just talking about safety software!
- Focus on performance – Outcomes over Activities

- Standardize the Safety processes – What's the framework?
- Use data to make decisions – What are the must-have tools?
- How to level up the discussion – Safety is a bi-product of an Awesome Culture
- Promote accountability – What should you expect from field leadership? See Safety as a profit center or a line of defense for other profit centers.



*Daniel James serves as the Senior Account Executive for STC Safety where he leverages his 21-years of industry experience and passion for helping people. Daniel assists his well-known commercial construction and manufacturing clientele in achieving cultural excellence through the creation and implementation of sustainable safety management systems across the country.*

**10:30AM – 10:45AM** Break  
**10:45AM – 11:45AM** Ask the Attorney: Stephen Phillips, Philip Siegel and Leanne Prybylski

HPSS Law has been providing legal services to the construction industry for over 35 years. Partners Philip Siegel and Stephen Phillips will be on hand to field questions from both low and steep slope contractors. So, come prepared with your questions.



*Stephen M. Phillips is a senior partner at the firm. His practice focuses on legal issues pertaining to the construction industry and particularly the commercial roofing industry. He has gained national recognition concerning legal issues affecting the roofing industry.*



*Philip J. Siegel is a Partner and shareholder with the firm. His practice focuses primarily in the areas of labor/employment law, including defense of OSHA citations, contract consulting, and construction litigation, including representation of general contractors, subcontractors and suppliers, all on a national basis.*



*C. Leanne Prybylski is an attorney with the firm. Ms. Prybylski's practice focuses on legal issues pertaining to construction, particularly in the commercial roofing industry. For over 10 years, she has been representing contractors in a variety of construction-related matters, including disputes involving claims of delay, nonpayment, defective work, and other breach of contract and tort claims.*

**2:00PM – 5:00PM** Cornhole Tournament on the Beach  
**6:00PM – 7:00PM** President's Reception  
**Open Night for Dinner**



## ■ SATURDAY, JULY 23

7:30AM – 8:30AM

**Breakfast Buffet**

8:30AM – 8:45AM

**GARCA Update: Wade Lancaster,  
GARCA Vice President**

8:45AM – 9:30AM

**NRCA Update: Kyle Thomas, NRCA**

Keeping abreast of trends in the roofing industry is critical for successful roofing contractors. From his position as the chief elected officer of the National Roofing Contractors Association, no one has their finger more on the pulse of what is going on in the roofing industry throughout the country than Kyle Thomas. Kyle will provide an up-to-the-minute report on what he sees from his perspective in the association and the industry at large.



*Kyle Thomas is vice president of Thomas Roofing Co, Mobile, Ala., a commercial roofing, sheet metal, waterproofing, restoration and construction services company serving Alabama, Florida, Louisiana and Mississippi. In addition to his current role as NRCA Chairman Elect, Thomas has served as a Vice Chairman and an NRCA Director in 2005-08 and 2011-14. He also served as chairman of the Future Executives Institute in 2006-08 and has been a member of the Educational Resource, Education Resource Oversight, Health and Safety, Manual Update, PAC Advisory and Technical Operations committees.*

9:30AM – 10:15AM

**Vertical Workforce Development:  
Zach Fields, CEFGA**

Innovative approaches to transforming the public-school system into a skilled trade pipeline and connecting young people to “Craft Pro Careers”. Learn how CEFGA is leveraging existing resources, state funding, legislation, industry and philanthropic support to set new precedents in reaching the next generation for our industry.



*Zach Fields serves as Vice President for CEFGA. He coordinates CEFGA's K12 Pipeline initiative with trade associations, individual employers, philanthropic foundations, legislators, GADOE, and SkillsUSA. He is an NCCER Master Trainer and*

*serves on boards for the Georgia Association for Career and Technical Education (GACTE) and the Trade and Industrial Educators of GA (TIEGA) as well as CTAE Advisory Boards for the GA Department of Education and multiple school systems.*

10:15AM – 10:30AM

**Break**

10:30AM – 11:00AM

**Vendor Spotlight**

11:00AM – 12:00PM

**Keynote: How to Achieve the Impossible: Billy Riggs, Motivational Speaker and Orator**

Extraordinary success is the result of extraordinary leadership. In this powerful presentation, magician and funny leadership speaker Billy Riggs impresses leaders and managers with the core beliefs held by all remarkably successful leaders, and shatters the illusions that limit growth. This presentation is perfect for leadership or board training and is entertaining, motivational and highly practical. Learn how your organization can achieve the impossible from a master of the impossible!



*Billy Riggs has been called “a psychologist masquerading as a comedian and magician.” He was voted one of America’s Top Five Most Entertaining Speakers in a nationwide poll of conference attendees. As a highly skilled orator Billy moves audiences to action with his message of hope and inspiration. Add in his talent as a master magician, comedian, and spellbinding entertainer, and he delivers a presentation that audiences will remember long after the event ends. Billy’s presentations change lives, improve attitudes, turbocharge sales, and inspire exceptional service.*

2:00PM – 3:00PM

**Kids Beach Olympics**

6:30PM - 11:00PM

**Kids Night Out**

6:30PM – 7:00PM

**Cocktail Reception**

7:00PM – 9:00PM

**Awards Dinner**

9:00PM – 11:00PM

**Silent Auction & Hospitality Suite**

*Our Silent Auction is a key fundraising event for the Association (and frankly a whole lot of fun). But we need your help. We are looking for unique and desirable items to auction off this year. If you would like to donate an item or have us do the shopping for you, call us at 770-615-3751!*

## ■ REGISTRATION

Each registration includes breakfasts, education sessions, receptions, awards dinner, corn hole tournament, kids beach olympics and Kids Night Out.

See enclosed form for additional information on sponsorship packages. You can fill out the form and email it to [info@garca.org](mailto:info@garca.org) or



**CLICK HERE TO REGISTER**

Deadline is July 14, 2022.

## ■ HOTEL RESERVATIONS

Sonesta Resort

130 Shipyard Dr., Hilton Head Island, SC 29928

Standard: \$309

*(the above does not include the \$25 resort fee per night)*

*Call the Sonesta at 843-842-2400 to reserve your room and get the GARCA special rates.*

**The cutoff date is June 19, 2022.**

# **GA** **RCA**

**GEORGIA ROOFING CONTRACTORS ASSOCIATION**

***HERE IS A PARTIAL LIST OF OUR GEORGIA ROOFING CONTRACTORS  
THAT YOU MAY SEE AT THE CONVENTION!***

A&C Exteriors  
Alan Frank Roofing Co.  
Ameristar Roofing Inc.  
Apollo Primm Atlanta  
ARAC: Roof It Forward  
Atlas Roofing Company  
Bates Roofing  
Bone Dry Roofing  
Ben Hill Roofing  
Braswell Construction  
C.L. Burks Construction  
Christian Brothers Roofing  
Coastal Georgia Quality Roofs  
Core Roofing Systems  
Crabapple Roofing  
D & D Roofing, Inc.  
DeepSouth Roofing  
Dusty Greer

Echols Roofing Company  
Fraser Roofing LLC  
Hewatt Roofing Company  
High Guard  
Howe Roofs LLC  
Ideal Building Solutions  
Integrity Roofing  
J Key Commercial Roofing  
Justice & Son, LLC  
KTM Roofing Co. Inc.  
L. E. Schwartz & Son, Inc.  
Metalcrafts Inc.  
MGC Roofing  
Mid-South Roof Systems  
Mountain Top Roofing  
Perimeter Roofing, Inc.  
Platinum Roofing Atlanta  
Pro Roofing & Siding

Real Good Roofing  
Ridge Valley Exteriors, LLC  
Roof Management, Inc.  
Roof Partners, LLC  
Roofing Professionals Inc.  
RoofServ  
SERD Construction  
Southern Comm. RoofTech  
Summers Roofing Co., Inc.  
Tecta America Southeast  
The Roof Depot, Inc.  
Thomson Roofing  
Tip Top Roofers  
Total Pro Roofing  
Tower Roofing, Inc.  
Tri-Tech Roofing  
Waterbarriers, Inc.  
West Georgia Resources

Established in 1953, GARCA is dedicated to raising Georgia roofing industry standards through networking, education, and voluntary self-regulation, while increasing public confidence and building a solid foundation for the next generation of workers.

**GARCA.ORG**

Georgia Roofing Contractors Association

320 Town Center Ave. Suite C-11, #504, Suwanee, GA 30024

770-615-3751 | [info@garca.org](mailto:info@garca.org)