

Roftopper



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President's Message

It's the time of the year when Georgia gets bombarded with wind, hail, and rain all combined together and called thunderstorms and toss in a occasional tornado to damage homes across the state. This tends to attract storm chasers from all over the country.

I took time to check out some of the "roofers" that had placed signs on what seems like every corner of subdivisions in my area. I wasn't surprised to find some had rented a office for just a couple of weeks so they would have a local address and local phone number, but when I found their crews out working the tags on their trucks were from all over the country. Some as far away as New Jersey,

The sad part is the ones that suffer from this is the homeowner. When the work is finished and all the "roofers" are gone the homeowner will not be able to get the out-of-state roofer back to make the needed repairs and will have to pay another contractor to fix their new roof.

I'm not saying that all out-of- state contractors are bad; there are lots of honorable roofing contractors in other states that operate professional companies. The question is how does the homeowner separate the good from the bad? EDUCATION!

This is where our association comes in. It gives the homeowner a place to find a roofing contractor in their area and with the new contractor database and the new searchable database this will make things much easier. The searchable database will allow a potential customer to do a search by zip code and distance. This should be up and running soon so keep your eye on our website at rsmca.org.

Now on to the fun stuff, Information and attendance packages are have been sent out for the 2009 annual summer convention and with the work going into this years convention as well as fun, We are going to have a motivational speaker named Doug Trenary, there will be educational classes, a interactive panel discussion, some beach fun and food, golf, and Oh, did I mention food and plenty of it? This year we are also going to do a 50/25/25 drawing to help raise money for the scholarship program, so bring a few extra dollars with you, It's for a good cause. This year when you attend the convention , bring someone with you
Hope to see you there.

Larry Clark

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FEMA: CONTRACTOR FRAUD WARNING FOR GEORGIA HOMEOWNERS

Release Date: May 8, 2009

Release Number: 1833-016

ATLANTA, Ga. -- The Georgia Emergency Management Agency (GEMA) and the Federal Emergency Management Agency (FEMA) are offering advice to Georgians affected by the late March and early April storms and flooding on how to avoid unscrupulous contractors and people posing as contractors. "People who have suffered damage from the storms and flooding should be very careful when contracting for repairs," said GEMA Director Charley English. "Don't let a fast-talker part you from your money by pressure or poor workmanship."

Disaster officials caution homeowners first to receive written estimates from contractors before signing contracts or making down payments. Avoid offers that seem too good to refuse. Check references before deciding which contractor to choose. Homeowners should check with their county or city licensing authorities to see if the contractor is licensed in their jurisdiction, as well as checking for complaints with their regional Georgia Better Business Bureau. You can find the Better Business Bureau for your location at www.bbb.org/us/find-a-bbb/.

"An alarm should go off if you are approached by door-to-door solicitors who ask for large cash deposits or entire payments in advance," said Federal Coordinating Officer Terry Quarles. "Sometimes the work is never performed and the down payment is never returned." If you feel you have been a victim of contractor fraud, contact the Georgia Governor's Office of Consumer Affairs in Atlanta Metro at 404-656-3790 or toll-free in non-metro Georgia at 800-869-1123. You may also contact your local police or sheriff's department.

FEMA leads and supports the nation in a risk-based, comprehensive emergency management system of preparedness, protection, response, recovery, and mitigation, to reduce the loss of life and property and protect the nation from all hazards including natural disasters, acts of terrorism, and other manmade disasters.

Call for Nominations!!!

If you would like to serve as an office or director, or know someone who would, please contact us at 404-766-1631 for details. Also, if you wish to serve on a committee we would like to hear from you. We need to have nominations by July 15th.

New Members

Barber & Associates, Inc.
John W. Barber, III (Trip)
1514 Bernita Street
Jacksonville, FL 32211
904-744-4067

Cherokee Construction
Services, Inc.
John Honaker
124 Highlands Drive
Woodstock, GA
678-494-8675

McCullough Roofing & Metal
Works, Inc.
Dale McCullough
710 Lee Avenue
Rome, GA 30161
706-295-9288

MGC Roofing & Construc-
tion, Inc.
Marvin G. Campbell
PO Box 3307
Warner Robins, GA 31099
478-328-6369

Midian Roofing, Inc.
Johnny Rogers
3945 Alabama Hwy SW
Rome, GA 30165
706-232-3085

Wyndam Roofing, LLC
Andy Mason
4411 Suwanee Dam Road Ste 130
Suwanee, GA 30024
678-714-7273

Phillips Metal Works
Chris Phillips
527 Hunting Hills Dr.—PO Box 635
Braselton, GA 30517
770-527-6570

WHY DOESN'T SOMEBODY.....?

Have you ever heard this? Why doesn't somebody do something about.....? Well, here are a few examples:

- *Why doesn't somebody* do something to get more participation in the association or at some particular event?
- *Why can't we do something* to get more members?
- *Why don't the contractors* come to the trade shows, seminars, meetings, etc.?
- *Why haven't I been* asked to be on a committee, the board etc.?

All these are good questions and all of them have good answers. It's because:

- *Nobody asked a prospect to join.*
- *Nobody had the time, money or interest.*
- *Because nobody knew you were interested.*

Over-simplified? Maybe; but think about it. When was the last time you asked someone to be more active in the association?

A few years ago (15-20) the association had over 300 in attendance at a couple of its conventions. Many of those folks are no longer involved in the industry. Many of them were children who participated in the Kid's Program. But, look around, it's a new day and we have a large number of Baby Boomers whose ideas and attitudes are far different from those who participated 20 years ago. They expect more, want their personal freedom and are less interested in group activities than their predecessors. We're also seeing more and more "free" activities being offered by distributors and manufacturers. Given the choice of taking a week off for a fully paid vacation or going to a convention and paying around \$2500 makes for an easy decision. Maybe the distributors should consider giving convention registrations and hotel rooms as an incentive.

As a contractor, have you ever checked to see if your supplier of materials is a member of your association? As a supplier, are all your customers members? As a distributor or manufacturer's representative, have you asked all your manufacturers to get involved and join?

- Have you ever suggested ways to improve attendance and participation?
- Have you ever, personally, asked someone to come to a convention?
- Have you ever volunteered to be on a committee or on the board of directors?

Why doesn't somebody.....? Why don't YOU?

This article was written by Bob Thomas and was reprinted from an RSMCA September 1999 Rooftopper newsletter.

Legislative Update

GEORGIA CAPITOL REPORT ROOFING & SHEET METAL CONTRACTORS ASSOCIATION

By Ron D. Fennel, Georgia Capitol Associates

The forty day session of the 2009 Georgia General Assembly ended on April 3. The 180 members of the House of Representatives introduced 865 bills, 1,000 resolutions and the 56 members of the Senate: 290 bills, 779 resolutions. Although only a few bills have the potential to affect our members, we tracked several other bills which could be used to attach potentially harmful amendments. Once again, no legislation harmful to roofers passed this session.

Three bills of note which commanded our attention this session:

House Bill 253 by Rep. **Buddy Carter** (R-Pooler) http://www.legis.ga.gov/legis/2009_10/fulltext/hb253.htm

Representative Carter, in response to a constituent's request, sought to clarify the lien law to "protect consumers". We met with him and legislative counsel to help them understand the ramifications of the proposed language and made suggested changes. The bill remains in committee.

"43-41-18. (a) All contractors shall, upon the receipt of payment for work in excess of \$5,000.00 on any real estate, provide the person paying for such work a signed sworn affidavit stating that all subcontractors, all materialmen furnishing material to subcontractors, and all laborers furnishing labor to subcontractors, materialmen, and persons furnishing material for the work done on the real estate have been paid for their services or have agreed to waive such payment.

House Bill 405 by Rep. **Joe Wilkinson** (R-Sandy Springs) and others
http://www.legis.ga.gov/legis/2009_10/fulltext/hb405.htm

This bill offered tax credits and transfers on energy-efficient products.

Such credit shall be transferable by the taxpayer to a taxpayer that is a homebuilder, home remodeler, or manufacturer, seller, or installer of qualified equipment in this state, pursuant to rules and regulations promulgated by the department and designed to simplify and encourage such transfers. Transfer of any credit for less than the full value thereof, except for a reasonable allowance for administrative costs of the transferee, shall

be prohibited.

Senate Bill 184 by Senator **Dan Weber** (R-Dunwoody)
http://www.legis.ga.gov/legis/2009_10/fulltext/sb184.htm

Senator Weber is actually trying to clarify notice provisions in last year's lien law regarding requirements for payment bonds. Weber appeared before the House Judiciary subcommittee to ask for changes and ultimately stalled his own legislation. A key provision of this proposed bill:

"36-91-96. The provisions of Code Section 44-14-366 regarding interim waiver and release upon payment, waiver and release upon final payment, and the affidavit of nonpayment shall apply to payment bond rights and remedies under this part in the same manner and to the same extent as such provisions apply to lien rights and remedies under Code Section 44-14-366; provided, however, that no additional rights to a lien on public property shall be granted pursuant to this part.

We expect Senator Weber to propose some additional language and for meetings to be scheduled over the interim to debate the changes. He indicated willingness to attend an industry meeting to seek input from all impacted parties and seek support for a final version to be considered next session.

You may recall that last year's lien law legislation resulted in quite a few changes. Georgia's new lien law went into effect on March 31, 2009. Be sure to protect and preserve your lien rights by adhering to the new law. Details are readily available through the Association of-fices for anyone interested.

It is my pleasure to represent your interests!



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WHICH CAME FIRST????? THE CHICKEN OR THE EGG?????

It really does not make one bit of difference, because the end result is; we all enjoy a good hearty egg breakfast or a good piece of batter fried, finger “lickin” chicken.

That’s the case with the convention coming up July 23-26 at Hilton Head.

Which comes first, the CONTRACTORS (regular members) or SUPPLIERS (associate members), it will not make one bit of difference the end result will be “a great convention for the ones in attendance.”

The Board of Directors of the Roofing Association has struggled with the question or the problem, “Does lack of attendance by the Contractors keeps the Suppliers from attending?” I say, “NAY”; What keeps anyone from attending is: 1) they put something else higher on the ladder of importance; 2) they don’t have any thing else to do, but they feel the convention is not important; 3) Attitude of, “I will just keep letting someone else do what’s best for the industry, after all, it seems to work, it has fed me and my family for years; 4) it just costs too much, (you can kinda work that into number 2 or 3); 5) I don’t like so and so and I think they may be at the convention, so I am not going and not only that, they guy down the street might talk to my client while I’m away from the office; 6) sickness or distress; (we all pray that number 6 is not the case);

What I am trying to say is, “You can pretty much do what you want to do, when and if you want to do it.”

The Associate Members came out strong at the 2008 convention in support of the Association and I expect the same this year with more added to the mix. They need to hear from you the Contractor, that their support is appreciated.

Larry Clark has worked hard for you this year and a lot of planning has gone in to the convention, keeping the cost as low as possible, interesting programs, key speakers and a whole lot of fun. This year we are going to have a “Past Presidents Appreciation Night.” This is something that should be enjoyable for all. If you know a Past President give them a call.....Joe Mitchell, 1985; Ron Townsend, 1989; Jerome Pierce, 1977; Clark Mock Jr., 1982; Steve Kruger, 1990; These are just a few but they represent many years in the roofing industry. If you need their number or address give the Association a call.

It’s time to commit, make plans now to see old friends and make new ones by attending the 2009 convention on the Island July 23-26, 2009. Your registration form is probably sitting on your desk or if you have lost it go to the webpage at rsmca.org and download it or call the Association Office at 404-766-1631 and they will be happy to send you another one.. Hope to see you there.

Raymond Dilbeck

***Duro-Last® Roofing, Inc. Honors
The Cool Roofing Company With Admission
To The Century Club***



SAGINAW, MICHIGAN---Duro-Last Roofing, Inc., a leading single-ply roofing manufacturer, honored **The Cool Roofing Company** during the company's annual National Sales Seminar held in Daytona Beach, Florida, January 25-27, 2009.

In recognition of outstanding achievement in quality workmanship, customer satisfaction and annual sales in excess of \$100,000, Duro-Last welcomed **The Cool Roofing Company** to the Century Club.

The Cool Roofing Company received this special honor during the 27th annual Duro-Last National Sales Seminar awards ceremony on January 27, 2009.

"Duro-Last is extremely proud of **The Cool Roofing Company**'s accomplishments," said Duro-Last Chairman of the Board Jack Burt. "Over the years, our company has grown into one of the largest manufacturers of thermoplastic single-ply roofing systems. We have enjoyed tremendous success because of the quality workmanship, professionalism, and dedication of companies like **The Cool Roofing Company**," Burt added. "We are very fortunate to have them as a contractor."

With corporate headquarters in Saginaw, Michigan, and other manufacturing facilities located in Grants Pass, Oregon; Jackson, Mississippi; and Sigourney, Iowa, the Duro-Last roofing system has become known as the "World's Best Roof"®. Perfect for flat or low-sloped roofs, the Duro-Last roofing system can be custom manufactured to a roof's exact specifications.

Leak-proof, virtually maintenance-free, and energy-efficient, the Duro-Last roofing system also offers customers the best warranties in the roofing industry.

For more information, contact Jennifer L. Schindler, Marketing Communications Coordinator at (800) 248-0280.

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